



BSNL/BD/Bundling Handsets/2006/(3-47)(KW)13.04.2009

Dated 13th April, 2009

All General Manager (Marketing)
Telecom Circles/Metro Distts.

**Subject: Handset Bundling Scheme- Inclusion of Model of NOKIA, NOKIA-FM-1661,
Regarding.**

Ref:

1. Letter No: BSNL/ BD/Handset/ 2006 (Pt.) Dated: 24.10.2008
2. Letter No: BSNL/BD/Bundling Handsets/2006 Dated: 10.10.2008
3. Letter No: BSNL/BD/Bundling Handsets/2006 Dated: 01.09.2008

BSNL has tied up with M/s NOKIA and other vendors as per above mentioned letter dated 13.09.2006 and subsequent letters issued from time to time. The prices were revised as per letter Dated 10th October 2008.

It has now been indicated by NOKIA that models NOKIA-1650 is in the process of being phased out as this models is reaching the product life cycle (PLC). M/s NOKIA has proposed to offer Model NOKIA-1661-FM (in place of NOKIA-1650) at the price as mentioned below. Accordingly following model as given bellow has been included in the bundling scheme:

MODEL No	Dealer Transfer Price (Rs)	Market Price (Rs)	Operating
1661	1826	1899	

***Note: The Model 1650 shall continue in transition period for next 2-3 months along with the new model 1661 introduced and gradually shall be phased out.**

It is requested that necessary action to bundle these handsets may be taken by all concerned.

(Premjit Lal)
DGM (BD)

Copy to:

1. All CGMs, Telecom Circle/Telecom Districts for information please.
2. PGM (T&C), BSNL Corporate Office, New Delhi, for information please.
3. GM (Comml.)/(WS- O&M)/(C&M), BSNL CO, New Delhi, for information please.
4. All SSA Heads for necessary action please.